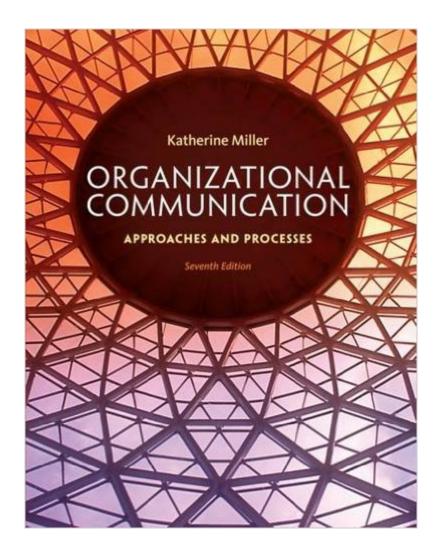
Organizational Communication: Approaches And Processes





Synopsis

ORGANIZATIONAL COMMUNICATION: APPROACHES AND PROCESSES presents organizational communication from both a communication and managerial perspective. Professor Miller's clear writing style and consistent use of examples and case studies result in a text that you'll find easy to understand.

Book Information

Hardcover: 352 pages Publisher: Cengage Learning; 7 edition (January 1, 2014) Language: English ISBN-10: 1285164202 ISBN-13: 978-1285164205 Product Dimensions: 9.2 x 7.4 x 0.7 inches Shipping Weight: 15.2 ounces (View shipping rates and policies) Average Customer Review: 3.9 out of 5 stars Â See all reviews (18 customer reviews) Best Sellers Rank: #21,356 in Books (See Top 100 in Books) #14 in Books > Textbooks > Communication & Journalism > Media Studies #15 in Books > Textbooks > Humanities > Performing Arts > Theater #27 in Books > Textbooks > Communication & Journalism > Communications

Customer Reviews

I purchased this book for one of my communications courses. The pages began falling out within a few weeks and it is now essentially useless as a book. I gave 2 stars because I do technically have the individual pages and the front and back cover, they're just not part of the same object anymore. It's tedious and annoying to keep them in order or to try to flip through the thing, as all that happens is more and more pages keep falling out.

This book was extremely boring! It is written like a research paper and not like a text book. The author quotes one researcher after another and does very little original writing herself. I am almost done with my class and I haven't learned anything from this book, even though I have read the entire book. It is very liberal leaning, politically speaking; and gives far too much weight to the Feminist point of view. It is not a good book to use for any class, but particularly not for a communications class. I would not recommend it to anyone. I will recommend to my school that they no longer use this book for the class. I attend a Catholic University and there are several points in

the book which conflict with Catholic teaching. To quote one of my classmates "This book says very little with a lot of words."

While the information contained in this book can be quite helpful from an organizational communication approach, I struggled to get through it. I know its not the most interesting of subjects, but still the book was quite dry and I found myself nodding off while reading it. It was required reading for the class I was taking, and I did pass, so guess it taught me what I needed to know.

It's a good textbook. After reading the first few chapters I thought, "Great, another Marxist hit-piece on Capitalism disguised as a textbook". But after reading further Miller gets into the deep aspects of communication within organizations. Plus the chapters are fairly short; dense, but short.

A textbook that provides fundamental knowledge enhanced by real world examples. Well Organized from subject to subject, it is definitely one of the better textbooks I've used in my academic career.

My Professor barely used this text, so I rarely looked in it.

It was informative and was what I needed for my class.

This book was as it was described and came on time.

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